IN THE CLAIMS:

Please add claims 33-35 as follows:

1   Claim 1. (original) A method comprising:

2   employing a first web server in a first DNS domain, and a second

3 web server in a second DNS domain, wherein the first web server uses a

4 first user tracking mechanism to collect client information and stores

5 the client information as a client record in a database;

6   the first web server directing a client to access a resource at

7 the second Web-Server;

8   said resource encapsulating information about a location of the

9 client record in the database;

10   the second web server decapsulating the location and retrieving

11 the client record from the database; and

12   the second web server using the client record in conjunction with

13 a second user tracking mechanism.

1   Claim 2. (original) A method as recited in 1, wherein the first

2 and the second user tracking mechanisms use cookies for storing the

3 user client information.

1   Claim 3. (original) A method as recited in 1, wherein the first

2 web server authenticates the client, and the client record includes

3 user authentication data enabling the second web server to use a common

4 sign-on with the sign-on of the first web server.

1   Claim 4. (original) A method as recited in 1, wherein the first

2 web server stores within the client record at least one parameter which

3 determines at least one characteristic of at least one page to be sent

4 to the client by the second web server.

1   Claim 5. (previously presented) A method as recited in 4,

2 wherein said at least one parameter includes at least one user

3 preference.

1   Claim 6. (original) A method as recited in 5, wherein said at

2 least one user preference is related to at least one detected

3 purchasing habit.

1   Claim 7. (previously presented) A method comprising:

2   employing a first web server in a first DNS domain, and a second

3 web server in a second DNS domain,

4   enabling said first and second web servers to share cookie

5 information;

6   coordinating cookies across said first and second domains;

7   storing a client record in a database by the first web server;

8 and

9   creating a link to the second web server that encapsulates

10 information about a location of the client record in the database.

1   Claim 8. (original) A method as recited in claim 7, wherein the

2 step of coordinating is performed by a cookie coordinator accessible to

3 said first and second Web-Servers.

1   Claim 9. (original) A method as recited in claim 7, further

2 comprising providing a cookie coordinator accessible to said first and

3 second Web-Servers to perform the step of coordinating.

1   Claim 10. (original) A method as recited in claim 7, wherein

2 the step of enabling includes the first web server setting a first

3 cookie having a first identity and the second web server setting a

4 second cookie having a second identity, and the step of coordinating

5 maps the first and second identities to a third identity shared across

6 said first and second domains.

1   Claim 11. (original) An apparatus comprising:

2   means for employing a first web server in a first DNS domain, and

3 a second web server in a second DNS domain, wherein the first web

4 server uses a first user tracking mechanism to collect client

5 information and stores the client information as a client record in a

6 database;

7   means for the first web server directing a client to access a

8 resource at the second web server;

9   means for said resource encapsulating information about a

10 location of the client record in the database;

11   means for the second web server decapsulating the location and

12 retrieving the client record from the database; and

13   means for the second web server using the client record in

14 conjunction with a second user tracking mechanism.

1   Claim 12. (original) An article of manufacture comprising a

2 computer usable medium having computer readable program code means

3 embodied therein for causing coordination of a first user tracking

4   mechanism in a first web server and a second user tracking mechanism in
5   a second web-server, the computer readable program code means in said
6   article of manufacture comprising computer readable program code means
7   for causing a computer to effect the steps of claim 1.

1   Claim 13. (original) An article of manufacture comprising a
2   computer usable medium having computer readable program code means
3   embodied therein for causing coordination of a first user tracking
4   mechanism in a first web server and a second user tracking mechanism in
5   a second web-server, the computer readable program code means in said
6   article of manufacture comprising computer readable program code means
7   for causing a computer to effect the steps of claim 7.

1   Claim 14. (original) A method comprising:
2   employing a first user tracker in a first domain, and a second
3   user tracker in a second domain, wherein the first user tracker uses a
4   first user tracking mechanism to collect client information and stores
5   the client information as a client record in a database;
6   the first user tracker directing a client to access a resource at
7   the second user tracker;
8   said resource encapsulating information about a location of the
9   client record in the database;
10   the second user tracker decapsulating the location and retrieving
11   the client record from the database; and
12   the second user tracker using the client record in conjunction
13   with a second user tracking mechanism.

1   Claim 15. (original) A program storage device readable by
2   machine, tangibly embodying a program of instructions executable by the
3   machine to perform method steps for tracking users, said method steps
4   comprising the steps of claim 1.

1   Claim 16. (original) A program storage device readable by
2   machine, tangibly embodying a program of instructions executable by the
3   machine to perform method steps for using cookies, said method steps
4   comprising the steps of claim 7.

1   Claim 17. (original) A computer program product comprising a
2   computer usable medium having computer readable program code means
3   embodied therein for causing tracking of users, the computer readable
4   program code means in said computer program product comprising computer

5   readable program code means for causing a computer to effect the

6   functions of claim 11.

1   Claim 18.   (previously presented)   A method comprising:

2   employing a first web server in a first DNS domain, and a second

3   web server in a second DNS domain, wherein the first web server

4   maintains a first private cookie at a browser and the second web server

5   maintains a second private cookie at the browser;

6   accessing a cookie coordinator when the first private cookie is

7   received by the first web-server;

8   mapping a first identity in the first private cookie and a second

9   identity in the second private cookie to a single identity common

10 across the multiple domains;

11   storing a client record in a database by the first web server;

12 and

13   creating a link to the second web server that encapsulates

14 information about a location of the client record in the database.

1   Claim 19.   (original)   A method as recited in claim 18, further

2   comprising:

3   using the single identity to look up the identity of users across

4   the different domains, and

5   the cookie coordinator learning the mapping of the various

6   cookies that are placed independently on the browser by the different

7   servers.

1   Claim 20.   (original)   A program storage device readable by

2   machine, tangibly embodying a program of instructions executable by the

3   machine to perform method steps for tracking users, said method steps

4   comprising the steps of claim 18.

1   Claim 21.   (previously presented)   An apparatus comprising:

2   a web server interface to interface with a first web server in a

3   first DNS domain and to interface a second web server in a second DNS

4   domain;

5   said first web server having:

6   a first user tracker to collect client information and

7   store client information as a client record in a cookie coordinator

8   database;

9   a redirector for the first web server to direct a client to

10 access a resource at the second web server;

11   an encapsulator for said resource to encapsulate

12   information about a location of the client record in the database; and

13   said second web server having:

14   a second user tracker for the second web server to use the

15   client record in conjunction with a second user tracking mechanism; and

16   a decapsulator for the second web server to decapsulate a

17   location and retrieve the client record from the database.

1   Claim 22. (original) A computer program product comprising a

2   computer usable medium having computer readable program code means

3   embodied therein for causing tracking of users, the computer readable

4   program code means in said computer program product comprising computer

5   readable program code means for causing a computer to effect the

6   functions of claim 21.

1   Claim 23. (previously presented) A method as recited in claim

2   1, further comprising:

3   wherein the database is a cookie coordination database; and

4   wherein directing the client to access the resource at the second

5   Web-Server includes sending the client a link to the second Web-Server.

1   Claim 24. (previously presented) A method as recited in claim

2   1, wherein directing the client to access the resource at the second

3   Web-Server includes sending a HTTP response code from the first Web-

4   Server configured to cause the client to be redirected to the second

5   Web-Server using HTTP redirection.

1   Claim 25. (previously presented) A method as recited in claim

2   7, wherein the database is a cookie coordination database.

1   Claim 26. (previously presented) A method as recited in claim

2   7, further comprising sending a HTTP response code from the first web

3   server configured to cause the client to be redirected to the second

4   web server using HTTP redirection.

1   Claim 27. (previously presented) An apparatus as recited in

2   claim 11, further comprising:

3   wherein the database is a cookie coordination database; and

4   wherein means for the first web server directing the client to

5   access the resource at the second web server includes means for sending

6   the client a link to the second web server.

1   Claim 28. (previously presented) An apparatus as recited in
2   claim 11, further comprising means for sending a HTTP response code
3   from the first web server configured to cause the client to be
4   redirected to the second web server using HTTP redirection.

1   Claim 29. (previously presented) A method as recited in claim
2   14, further comprising:
3   wherein the database is a cookie coordination database; and
4   wherein directing the client to access the resource at the second
5   user tracker includes sending the client a link to the resource.

1   Claim 30. (previously presented) A method as recited in claim
2   14, further comprising sending a HTTP response code from the first user
3   tracker configured to cause the client to be redirected to the second
4   user tracker using HTTP redirection.

1   Claim 31. (previously presented) A method as recited in claim
2   18, further comprising sending a HTTP response code from the first web
3   server configured to cause the client to be redirected to the second
4   web server using HTTP redirection.

1   Claim 32. (previously presented) A apparatus as recited in
2   claim 21, wherein the redirector is configured to send a HTTP response
3   code from the first web server configured to cause the client to be
4   redirected to the second web server using HTTP redirection.

1   Claim 33. (new) A method as recited in claim 2, further
2   comprising:
3   storing a first cookie by the first user tracking mechanism, the
4   first cookie including a first identity; and
5   storing a second cookie by the second user tracking mechanism,
6   the second cookie including a second identity and correlating the first
7   cookie and the second cookie.

1   Claim 34. (new) A method as recited in claim 7, wherein
2   coordinating cookies across said first and second domains comprises
3   storing in the cookies information correlating a first cookie having a
4   first identity and associated with the first domain and a second cookie
5   having a second identity and associated with the second domain.

1   Claim 35. (new) A method as recited in claim 18, wherein the

2 first private cookie and the second private cookie store information

3 correlating the first private cookie and the second private cookie.